

# Cherrywood ward information

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Produced by: Policy, Strategy and Transformation

Contact: [performance@rushmoor.gov.uk](mailto:performance@rushmoor.gov.uk)

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## Local democracy

### Rushmoor Borough Council ward councillors for Cherrywood:

Member	Party	Year elected
Councillor Bill O'Donovan	Labour	2024
Councillor Christine Guinness	Labour	2023
Councillor Clive Grattan	Labour	2022

### Member(s) of the County Council for Cherrywood ward:

Member	Party	Year elected
County Councillor Roz Chadd	Conservative	2021

### Member of Parliament for Aldershot Constituency:

Member of Parliament	Party	Year elected
Alex Baker	Labour	2024

### Election Turnout

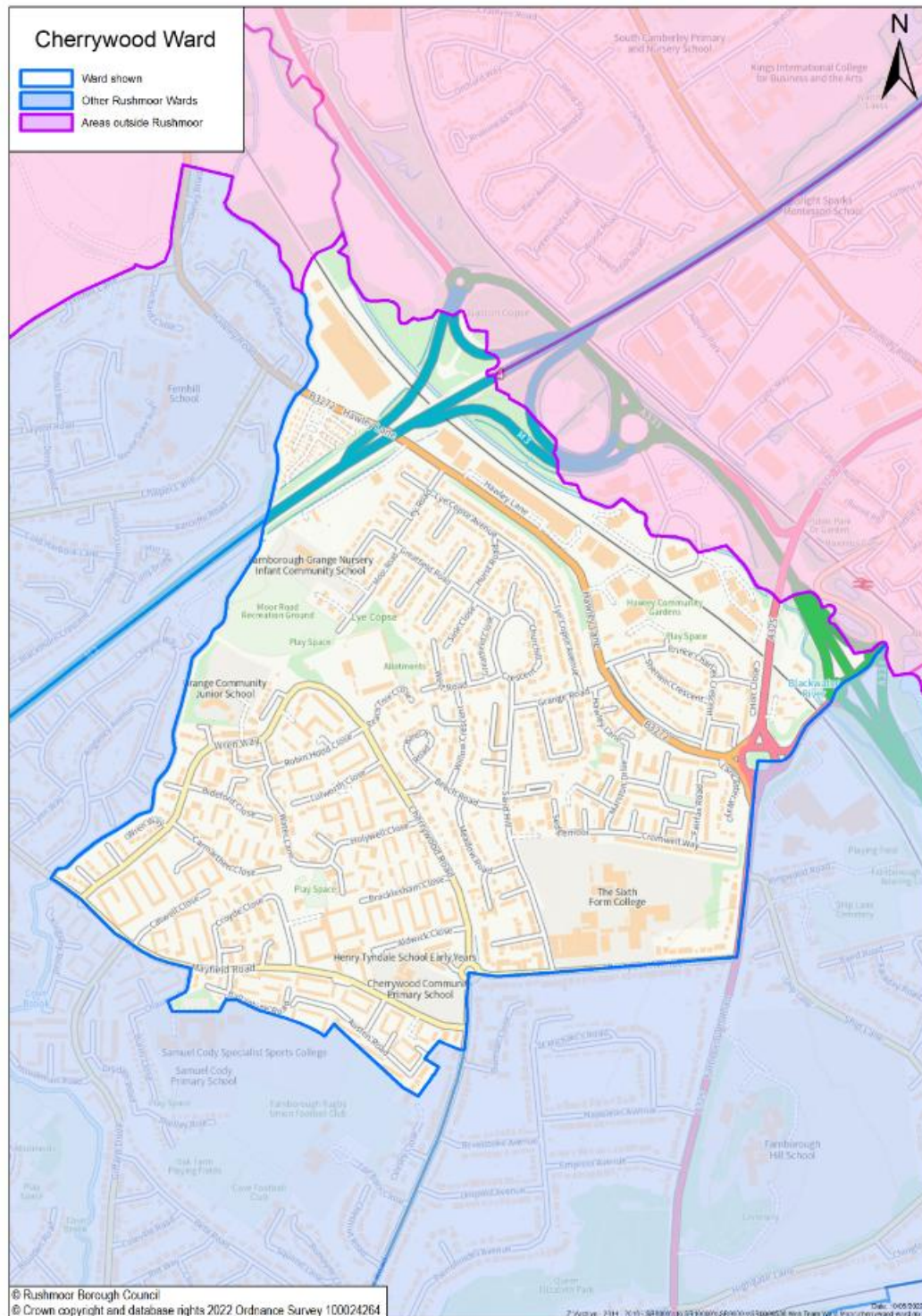
Date	Type	Election Turnout for Cherrywood ward
2 May 2024	Local elections	31%

More information can be found on Rushmoor's web site at

<https://www.rushmoor.gov.uk/your-council/elections-and-voting/polling-stations-and-wards/cherrywood-ward/>

## Map of Cherrywood

Cherrywood covers the north eastern area of Farnborough including Hawley Lane and the Prospect Estate.



## Resident survey results

The last Rushmoor Borough Council residents' survey was carried out in 2024, the full results are available on our [website](#). The survey was an online survey and 1,686 surveys were returned, in total 87 residents in Cherrywood ward completed the survey. Although not all wards had a representative number of responses the results can give an indication to what respondents in a ward think.

Below is a summary of the results for Cherrywood ward.

### Top five factors that are important in making somewhere good to live and need improving by ward

Here are the top things that Cherrywood ward respondents think is important in making somewhere good to live and need improving.

Important in making somewhere good	Top five	Need improving
Clean streets	1 <sup>st</sup>	Clean streets
Health services	2 <sup>nd</sup>	Road and pavement repairs
The level of crime	3 <sup>rd</sup>	The level of crime
Road and pavement repairs	4 <sup>th</sup>	Health services
Affordable decent housing	5 <sup>th</sup>	The level of traffic congestion

### Satisfaction with Rushmoor (Aldershot and Farnborough) as a place to live (with 1 being very dissatisfied and 10 being very satisfied)

	All responses	Farnborough	Cherrywood
Average score	5.50	5.55	5.22

Respondents from Cherrywood ward have a slightly lower satisfaction with Rushmoor as a place to live than respondents from Farnborough and all respondents to the survey.

### How strongly do you feel you belong to your local area? (very and fairly strongly)

	All responses	Farnborough	Cherrywood
Average score	51.9%	51.5%	48.5%

Respondents from Cherrywood ward feel that they belong to their local area less than those from Farnborough, and all the those who responded to the survey.

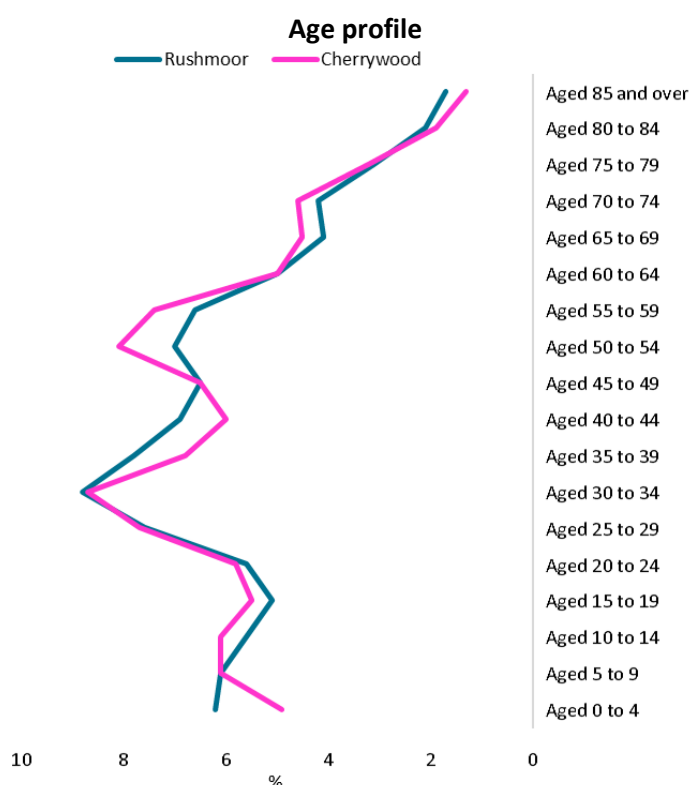
## Ward population and makeup 2021

The following data is from the 2021 Census. The Office of National Statistics calculate ward data by aggregating data for small areas to best fit the ward boundaries, data may differ slightly from other ward data.

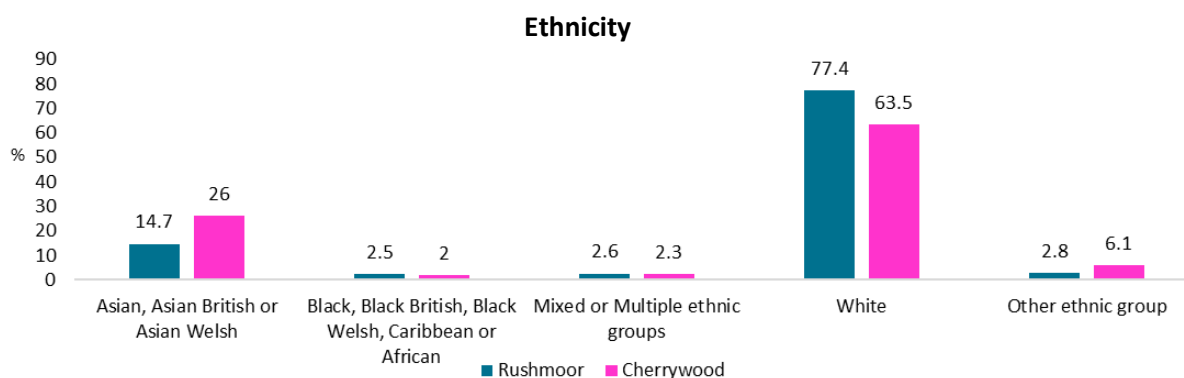
- **Population:**

2021 Census	Population	Total households	Female %	Male %
Cherrywood	8,800	3,100	51.5	48.5

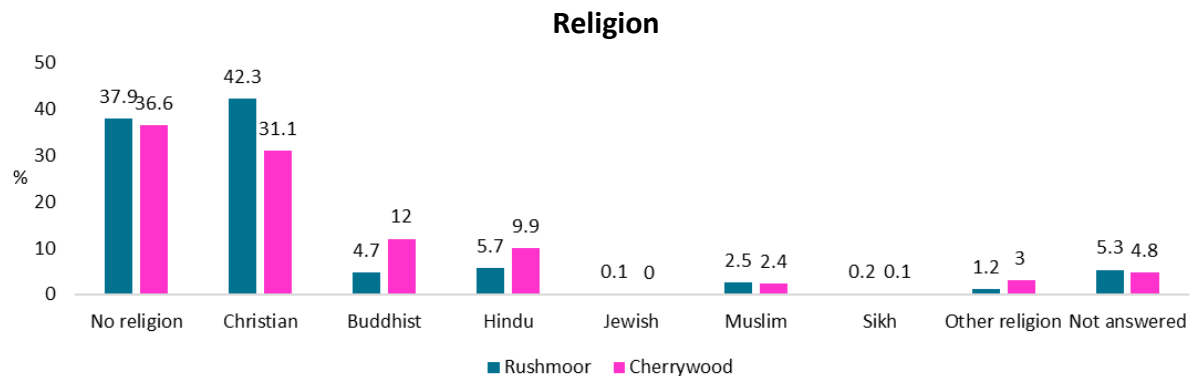
- **Age:** Cherrywood has a slightly more 50 to 59 year olds and slightly less 35 to 44 year-olds and less 0 to 4 year olds, than Rushmoor as a whole



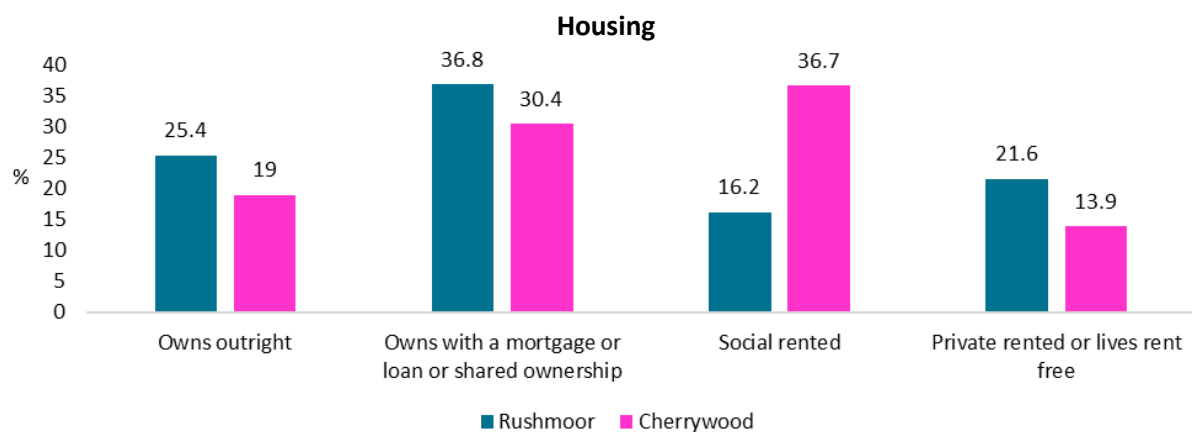
- **Ethnicity:** There is a difference between the ethnic makeup of Cherrywood and Rushmoor as a whole, with 26% of Cherrywood classing themselves Asian, compared to 14.7% for Rushmoor as a whole.



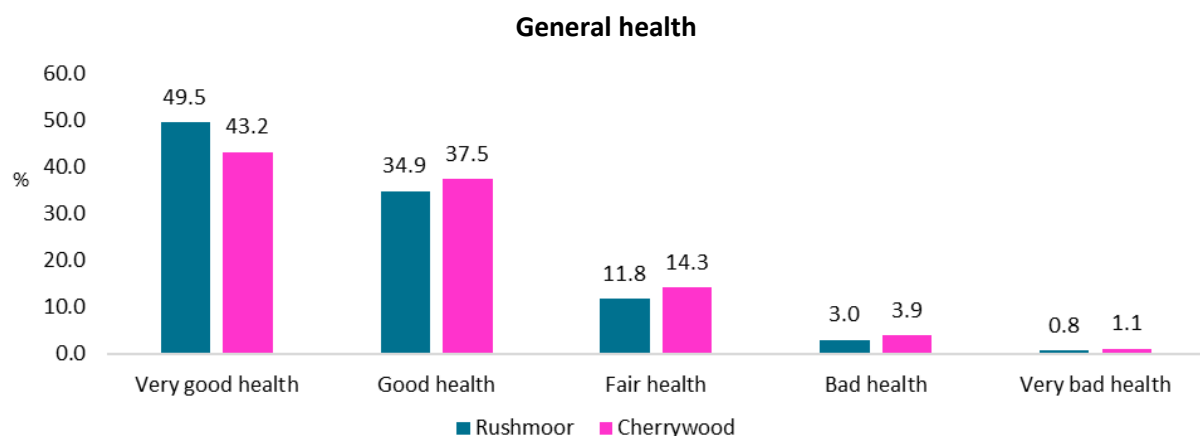
- **Religion:** There is lower percentage of Christian residents and a higher percentage Buddhist and Hindu residents, when compared to Rushmoor as a whole.



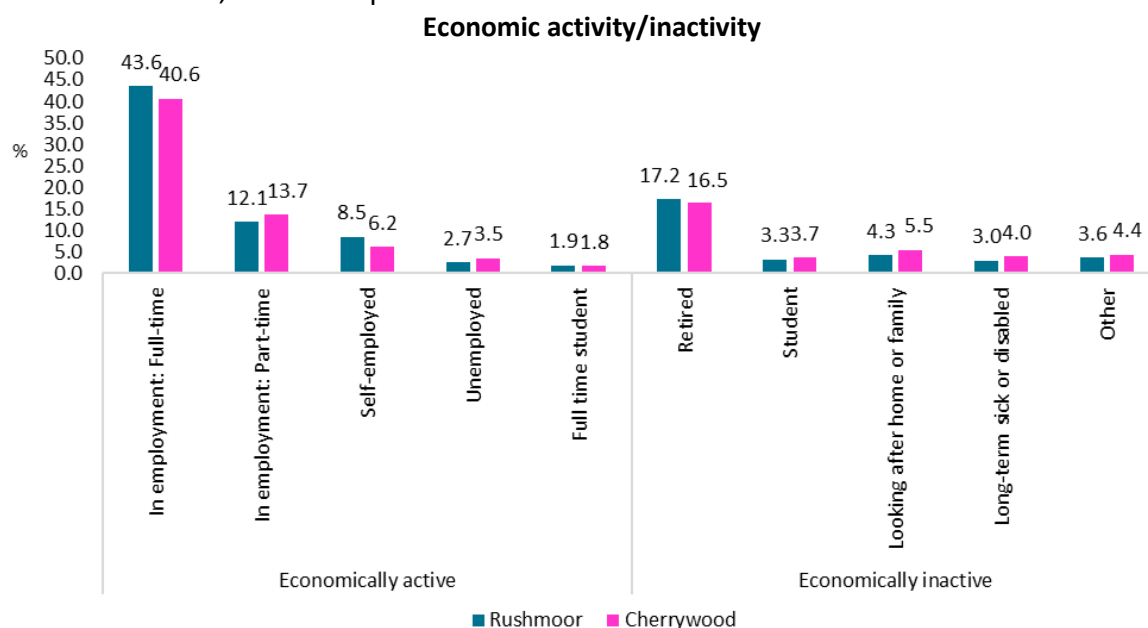
- **Housing:** A higher percentage of residents in Cherrywood live in homes rented from social landlords (housing associations) and less own their own homes, compared with Rushmoor as a whole.



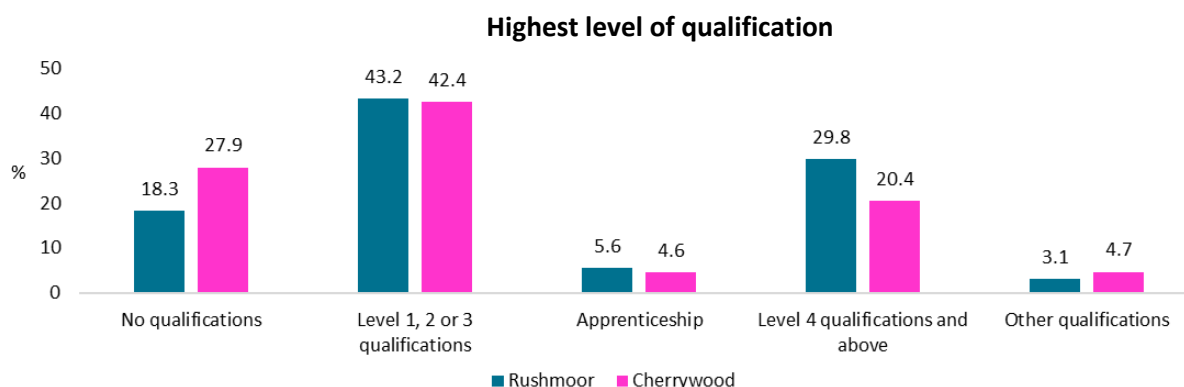
- **Health:** Cherrywood ward has a lower percentage of residents reporting that they are in very good health, when compared to Rushmoor as a whole.



- **Economic activity/inactivity:** Cherrywood ward had a slightly lower percentage of full-time workers, when compared to Rushmoor as a whole.



- **Qualifications:** A higher percentage of Cherrywood residents have no qualifications and a lower percentage have the highest level of qualifications, when compared to Rushmoor as a whole.



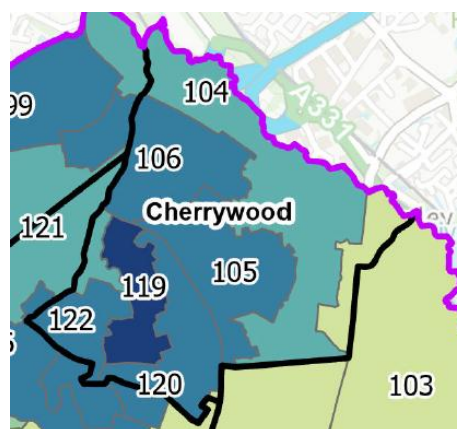
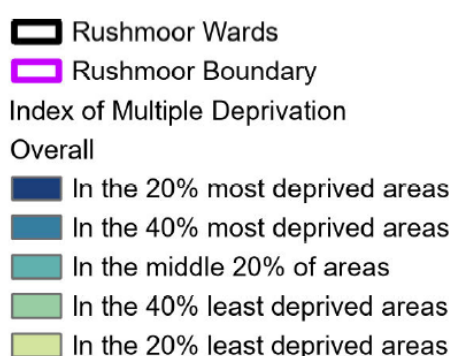
- Level 1 and entry level qualifications: 1 to 4 GCSEs grade A\* to C , Any GCSEs at other grades, O levels or CSEs (any grades), 1 AS level, NVQ level 1, Foundation GNVQ, Basic or Essential Skills
- Level 2 qualifications: 5 or more GCSEs (A\* to C or 9 to 4), O levels (passes), CSEs (grade 1), School Certification, 1 A level, 2 to 3 AS levels, VCEs, Intermediate or Higher Diploma, Welsh Baccalaureate Intermediate Diploma, NVQ level 2, Intermediate GNVQ, City and Guilds Craft, BTEC First or General Diploma, RSA Diploma
- Apprenticeship
- Level 3 qualifications: 2 or more A levels or VCEs, 4 or more AS levels, Higher School Certificate, Progression or Advanced Diploma, Welsh Baccalaureate Advance Diploma, NVQ level 3; Advanced GNVQ, City and Guilds Advanced Craft, ONC, OND, BTEC National, RSA Advanced Diploma
- Level 4 qualifications and above: degree (BA, BSc), higher degree (MA, PhD, PGCE), NVQ level 4 to 5, HNC, HND, RSA Higher Diploma, BTEC Higher level, professional qualifications (for example, teaching, nursing, accountancy)
- Other: vocational or work-related qualifications, other qualifications achieved in England or Wales, qualifications achieved outside England or Wales (equivalent not stated or unknown)



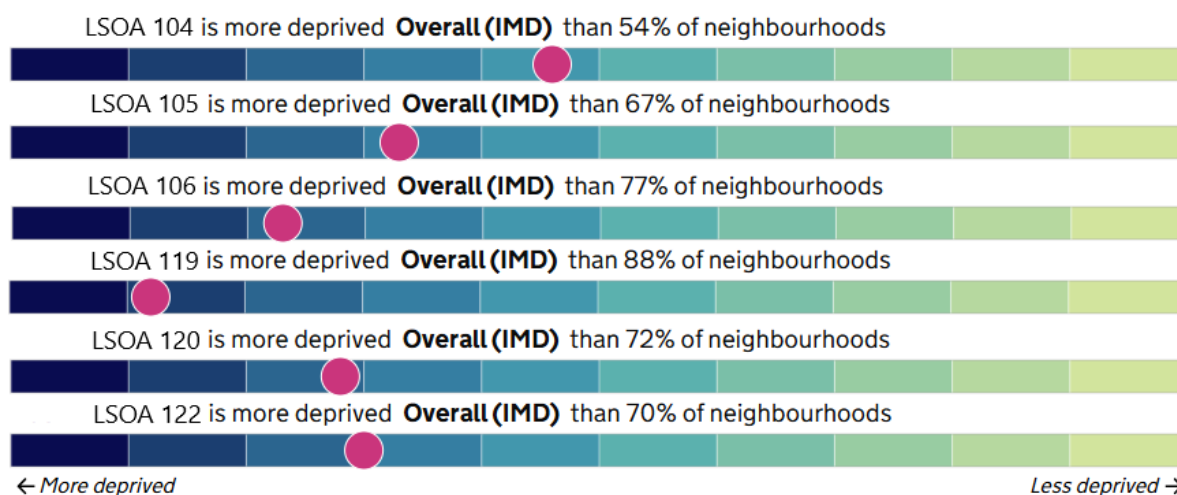
## Deprivation breakdown

The Government's Index of Multiple Deprivation (IMD) 2025 provides a relative deprivation score for each small area in England, it covers a range of economic, social and housing issues. The overall score is calculated using data from seven domains. Most of indicator data has come from 2022 to 2024 and some of the data is from the 2021 Census. The Indices of Deprivation cover geographical areas that are called Lower-layer Super Output Area level (LSOA), of which there are 33,755 in England. Each LSOA is ranked in order against all other LSOA in the country, where 1 is the most deprived and 33,755 is the least deprived.

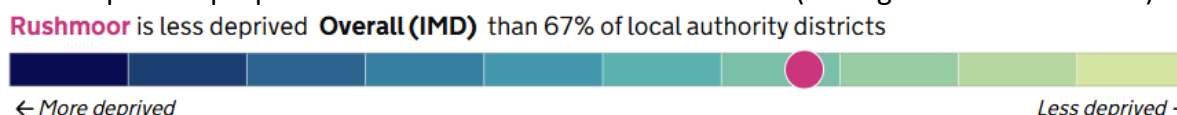
There is a total of 60 LSOAs in Rushmoor. Unfortunately, LSOAs and the council's wards do not exactly line up. In Cherrywood ward there are parts of eight LSOAs but only six which have more than 40% of their area in the ward.



## Overall IMD



For comparison purposes below is overall IMD for Rushmoor (average rank of the LSOAs)



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LSOA 119 is in the 20% most deprived areas in England for Multiple Deprivation. For more information about the Index of Multiple Deprivation please see our IMD 2025 data sheet.