

# West Heath ward information

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## Local democracy

### Rushmoor Borough Council ward councillors for West Heath:

Member	Party	Year elected
Councillor Rhian Jones	Labour	2024
Councillor Gareth Lyon	Conservative	2023
Councillor Ade Adeola	Conservative	2022

### Member(s) of the County Council for West Heath ward:

Member	Party	Year elected
County Councillor Rod Cooper (part)	Conservative	2021
County Councillor Roz Chadd (part)	Conservative	2021

### Member of Parliament for Aldershot Constituency:

Member of Parliament	Party	Year elected
Alex Baker	Labour	2024

### Election Turnout

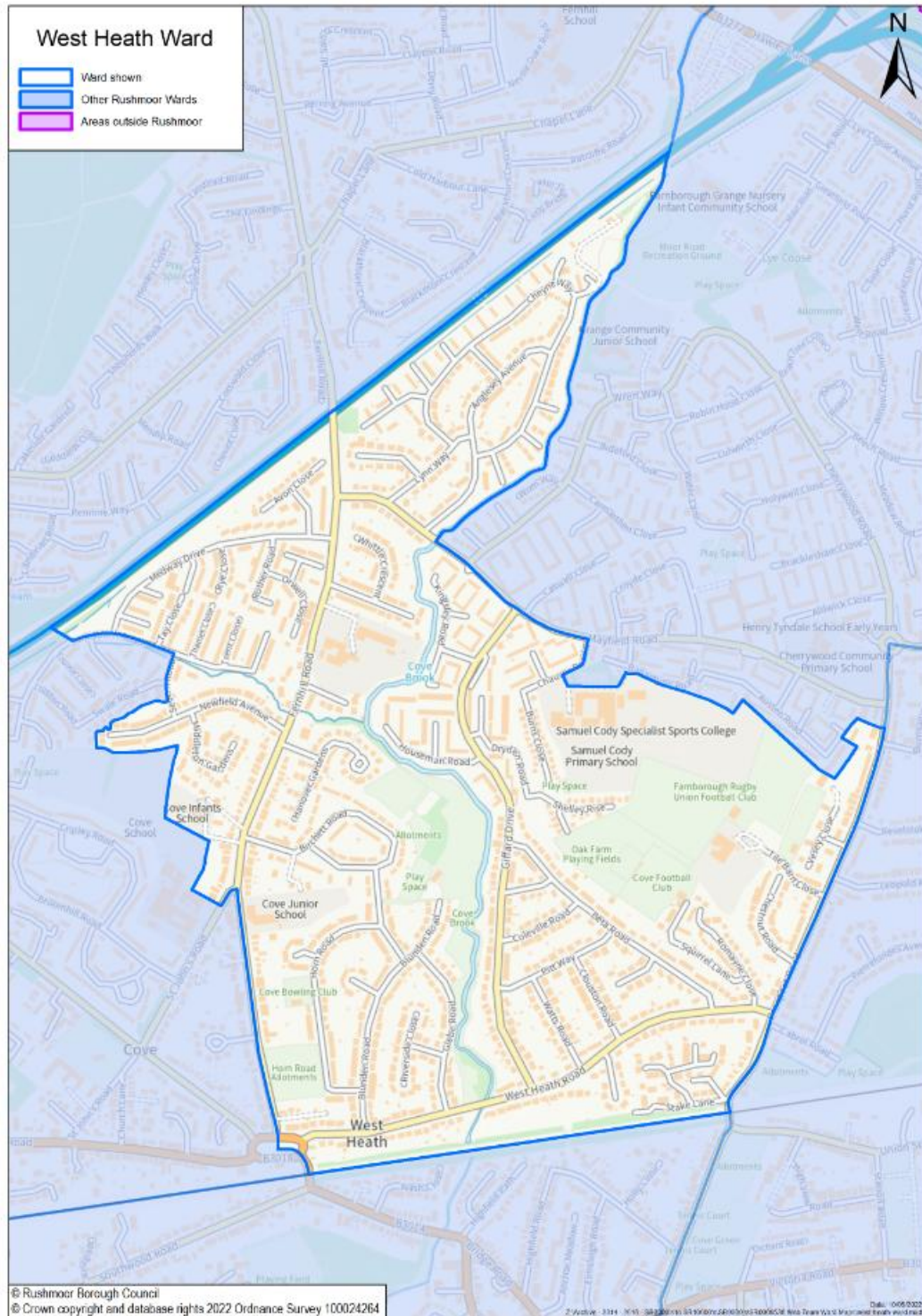
Date	Type	Election Turnout for West Heath ward
2 May 2024	Local elections	36%

More information can be found on Rushmoor's web site at

<https://www.rushmoor.gov.uk/your-council/elections-and-voting/polling-stations-and-wards/west-heath-ward/>

## Map of West Heath

West Heath covers the area to the north of the railway line and to the west of Prospect Road. It extends as far north as the M3.



## Resident survey results

The last Rushmoor Borough Council residents' survey was carried out in 2024, the full results are available on our [website](#). The survey was an online survey and 1,686 surveys were returned, in total 121 residents in West Heath ward completed the survey. Although not all wards had a representative number of responses the results can give an indication to what respondents in a ward think.

Below is a summary of the results for West Heath ward.

### Top five factors that are important in making somewhere good to live and need improving by ward

Here are the top things that West Heath respondents think is important in making somewhere good to live and need improving.

Important in making somewhere good	Top five	Need improving
Health services	1 <sup>st</sup>	Road and pavement repairs
Clean streets	2 <sup>nd</sup>	Sports and leisure facilities
The level of crime	3 <sup>rd</sup>	Health services
Parks and open spaces	4 <sup>th</sup>	Shopping facilities
Road and pavement repairs	5 <sup>th</sup>	Clean streets

### Satisfaction with Rushmoor (Aldershot and Farnborough) as a place to live (with 1 being very dissatisfied and 10 being very satisfied)

	All responses	Farnborough	West Heath
Average score	5.50	5.55	5.73

Respondents from West Heath ward have a slightly higher satisfaction with Rushmoor as a place to live than respondents from Farnborough, and all respondents to the survey.

### How strongly do you feel you belong to your local area? (very and fairly strongly)

	All responses	Farnborough	West Heath
Average score	51.9%	51.5%	51.0%

There's not much difference between how West Heath ward respondents feel that they belong to their local area and those from Farnborough, and all those who responded to the survey.

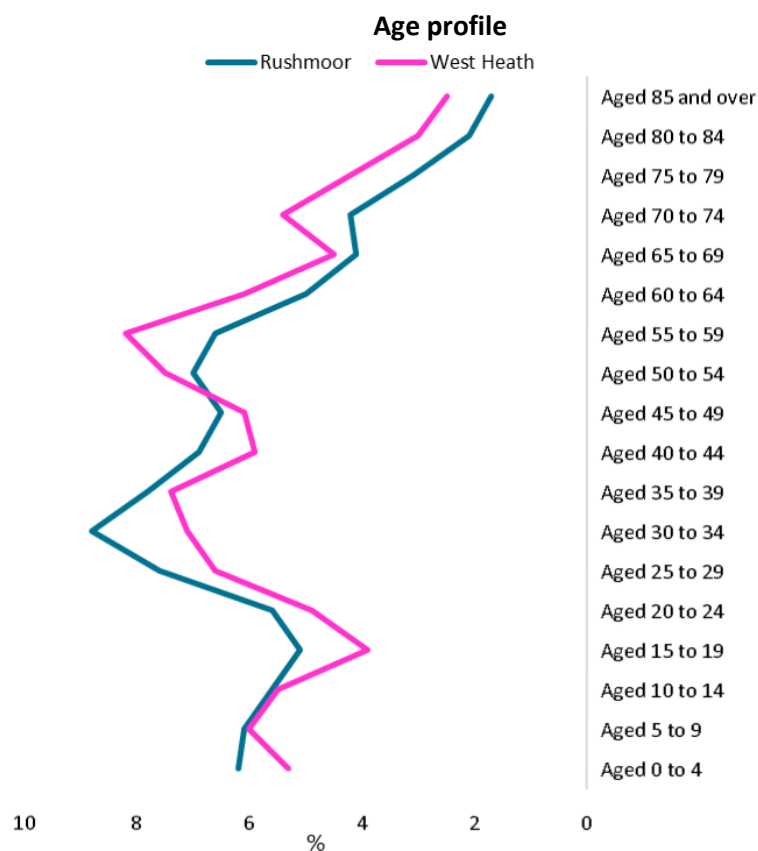
## Ward population and makeup 2021

The following data is from the 2021 Census. The Office of National Statistics calculate ward data by aggregating data for small areas to best fit the ward boundaries, and therefore data may differ slightly from other ward data.

- **Population:**

2021 Census	Population	Total households	Female %	Male %
West Heath	6,800	2,600	50	50

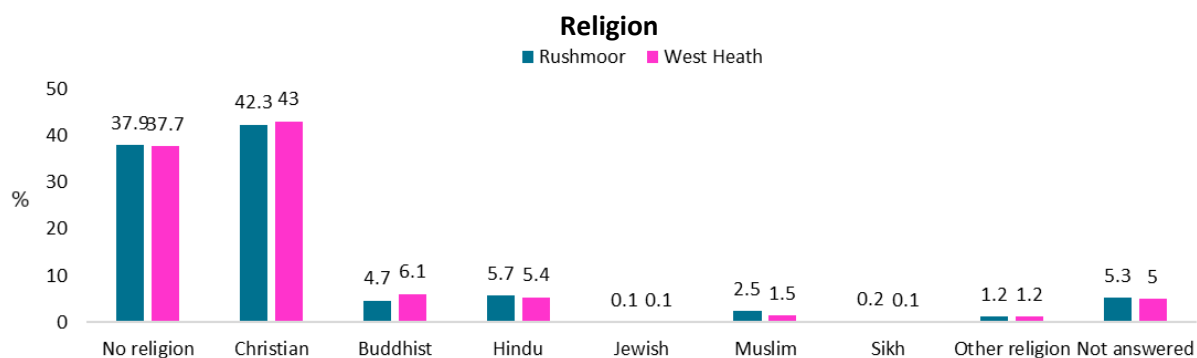
- **Age:** West Heath has a slightly older population, when compared to Rushmoor as a whole.



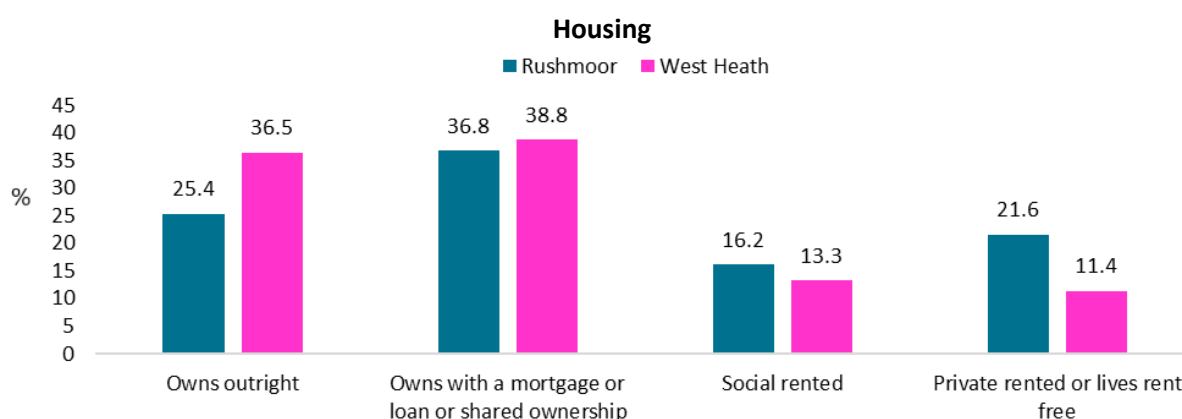
- **Ethnicity:** There is not much difference between the ethnic makeup of West Heath and Rushmoor as a whole.



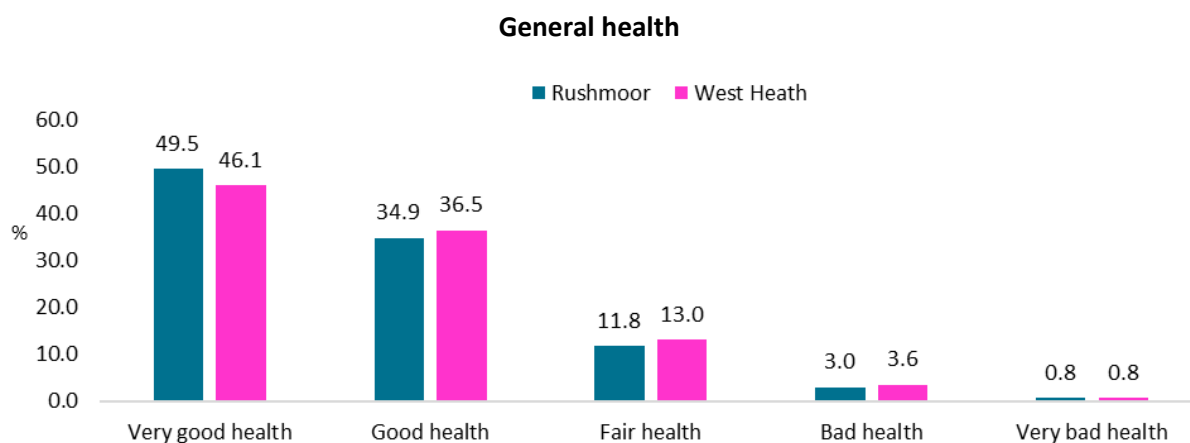
- **Religion:** There is not much difference between the religious make up of West Heath and Rushmoor as a whole.



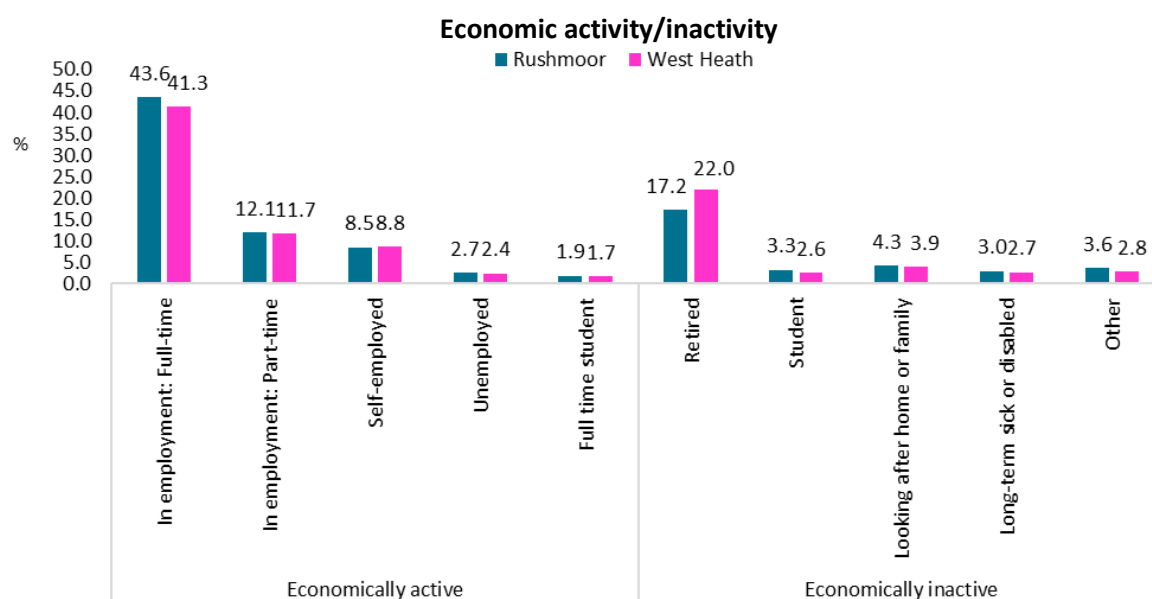
- **Housing:** A higher percentage of residents in West Heath own their homes and a lower percentage rent their homes privately, when compared to Rushmoor as a whole.



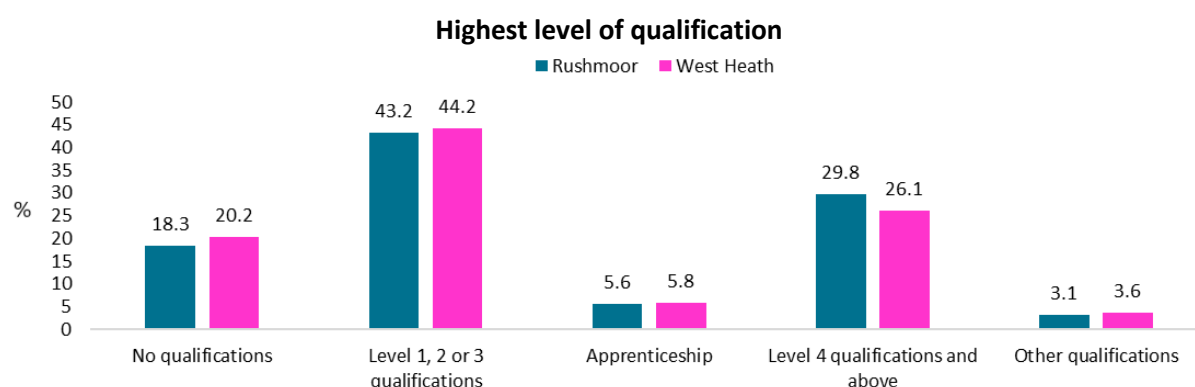
- **Health:** A slightly lower percentage of West Heath residents reported very good health, when compared to Rushmoor as a whole.



- **Economic activity/inactivity:** West Heath ward has a higher percentage of retired residents, when compared to Rushmoor as a whole.



- **Qualifications:** A slightly lower percentage of West Heath residents level 4 and above qualifications, when compared to Rushmoor as a whole.



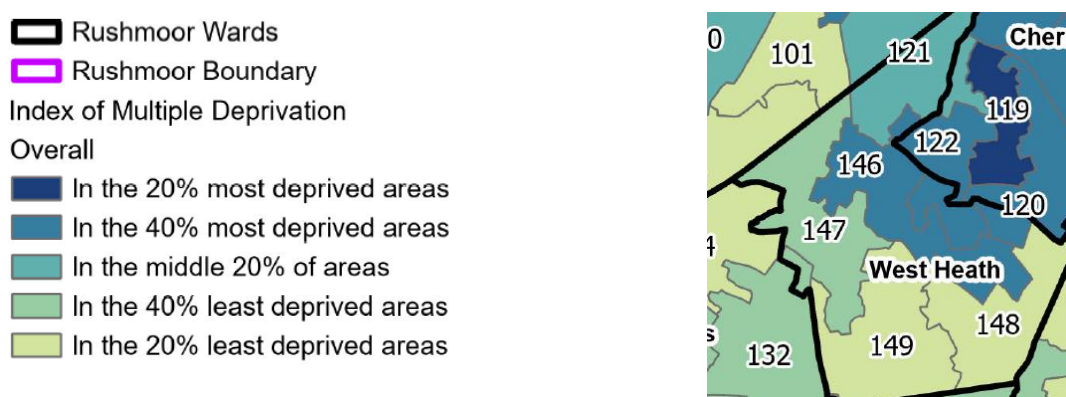
- Level 1 and entry level qualifications: 1 to 4 GCSEs grade A\* to C , Any GCSEs at other grades, O levels or CSEs (any grades), 1 AS level, NVQ level 1, Foundation GNVQ, Basic or Essential Skills
- Level 2 qualifications: 5 or more GCSEs (A\* to C or 9 to 4), O levels (passes), CSEs (grade 1), School Certification, 1 A level, 2 to 3 AS levels, VCEs, Intermediate or Higher Diploma, Welsh Baccalaureate Intermediate Diploma, NVQ level 2, Intermediate GNVQ, City and Guilds Craft, BTEC First or General Diploma, RSA Diploma
- Apprenticeship
- Level 3 qualifications: 2 or more A levels or VCEs, 4 or more AS levels, Higher School Certificate, Progression or Advanced Diploma, Welsh Baccalaureate Advance Diploma, NVQ level 3; Advanced GNVQ, City and Guilds Advanced Craft, ONC, OND, BTEC National, RSA Advanced Diploma
- Level 4 qualifications and above: degree (BA, BSc), higher degree (MA, PhD, PGCE), NVQ level 4 to 5, HNC, HND, RSA Higher Diploma, BTEC Higher level, professional qualifications (for example, teaching, nursing, accountancy)
- Other: vocational or work-related qualifications, other qualifications achieved in England or Wales, qualifications achieved outside England or Wales (equivalent not stated or unknown)



## Deprivation breakdown

The Government's Index of Multiple Deprivation (IMD) 2025 provides a relative deprivation score for each small area in England, it covers a range of economic, social and housing issues. The overall score is calculated using data from seven domains. Most of indicator data has come from 2022 to 2024 and some of the data is from the 2021 Census. The Indices of Deprivation cover geographical areas that are called Lower-layer Super Output Area level (LSOA), of which there are 33,755 in England. Each LSOA is ranked in order against all other LSOA in the country, where 1 is the most deprived and 33,755 is the least deprived.

There is a total of 60 LSOAs in Rushmoor. Unfortunately, LSOAs and the council's wards do not exactly line up. In West Heath ward there are parts of six LSOAs but only five which have more than 40% of their area in the ward.



### Overall IMD

LSOA 121 is more deprived **Overall (IMD)** than 56% of neighbourhoods



LSOA 146 is more deprived **Overall (IMD)** than 68% of neighbourhoods



LSOA 147 is less deprived **Overall (IMD)** than 77% of neighbourhoods



LSOA 148 is less deprived **Overall (IMD)** than 85% of neighbourhoods



LSOA 149 is less deprived **Overall (IMD)** than 81% of neighbourhoods



← More deprived

Less deprived →

For comparison purposes below is overall IMD for Rushmoor (average rank of the LSOAs)

**Rushmoor** is less deprived **Overall (IMD)** than 67% of local authority districts



← More deprived

Less deprived →

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West Heath ward has no areas in the 20% most deprived areas in England for Multiple Deprivation. For more information about the Index of Multiple Deprivation please see our [IMD 2025 data sheet](#).