

# Knellwood ward information

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## Local democracy

### Rushmoor Borough Council ward councillors for Knellwood:

Member	Party	Year elected
Councillor Paul Taylor	Conservative	2024
Councillor Calum Stewart	Independent	2023
Councillor Mara Makunura	Conservative	2022

### Member(s) of the County Council for Knellwood ward:

Member	Party	Year elected
County Councillor Adam Jackman	Conservative	2021

### Member of Parliament for Aldershot Constituency:

Member of Parliament	Party	Year elected
Alex Baker	Labour	2024

### Election Turnout

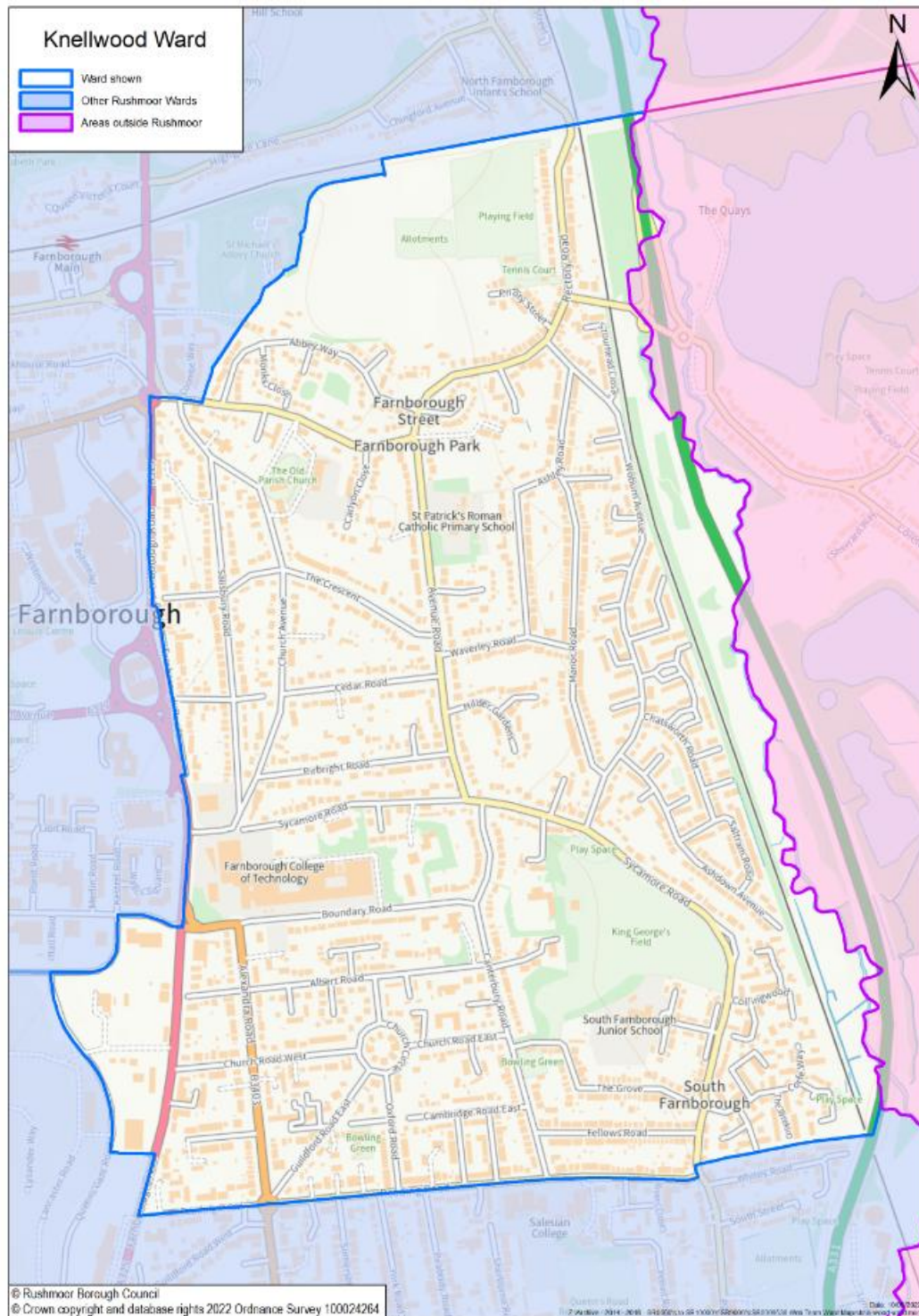
Date	Type	Election Turnout for Knellwood ward
2 May 2024	Local elections	38.9%

More information can be found on Rushmoor's web site at

<https://www.rushmoor.gov.uk/your-council/elections-and-voting/polling-stations-and-wards/knellwood-ward/>

## Map of Knellwood

Knellwood covers the east of Farnborough and is bounded by Farnborough Road and Reading Road in the south.



## Resident survey results

The last Rushmoor Borough Council residents' survey was carried out in 2024, the full results are available on our [website](#). The survey was an online survey and 1,686 surveys were returned, in total 144 residents in Knellwood ward completed the survey. Although not all wards had a representative number of responses the results can give an indication to what respondents in a ward think.

Below is a summary of the results for Knellwood ward.

### Top five factors that are important in making somewhere good to live and need improving by ward

Here are the top things that Knellwood ward respondents think is important in making somewhere good to live and need improving.

Important in making somewhere good	Top five	Need improving
Health services	1 <sup>st</sup>	Road and pavement repairs
Sports and leisure facilities	2 <sup>nd</sup>	Sports and leisure facilities
The level of crime	3 <sup>rd</sup>	Shopping facilities
Shopping facilities	4 <sup>th</sup>	Clean streets
Parks and open spaces	5 <sup>th</sup>	Cultural facilities (e.g. libraries, art centres, theatres, museums) and health services

### Satisfaction with Rushmoor (Aldershot and Farnborough) as a place to live (with 1 being very dissatisfied and 10 being very satisfied)

	All responses	Farnborough	Knellwood
Average score	5.50	5.55	5.58

Respondents from Knellwood ward have a higher satisfaction with Rushmoor as a place to live than respondents from Farnborough, and all respondents to the survey.

### How strongly do you feel you belong to your local area? (very and fairly strongly)

	All responses	Farnborough	Knellwood
Average score	51.9%	51.5%	48.8%

Respondents from Kellwood ward feel slightly less that they belong to their local area than those from Farnborough, and all the those who responded to the survey.

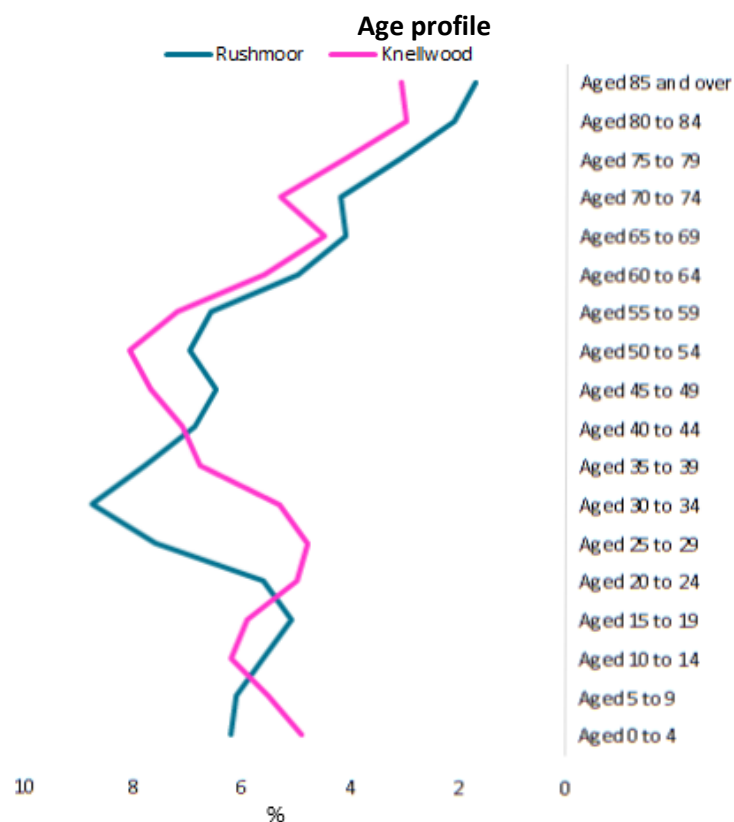
## Ward population and makeup 2021

The following data is from the 2021 Census. The Office of National Statistics calculate ward data by aggregating data for small areas to best fit the ward boundaries, data may differ slightly from other ward data.

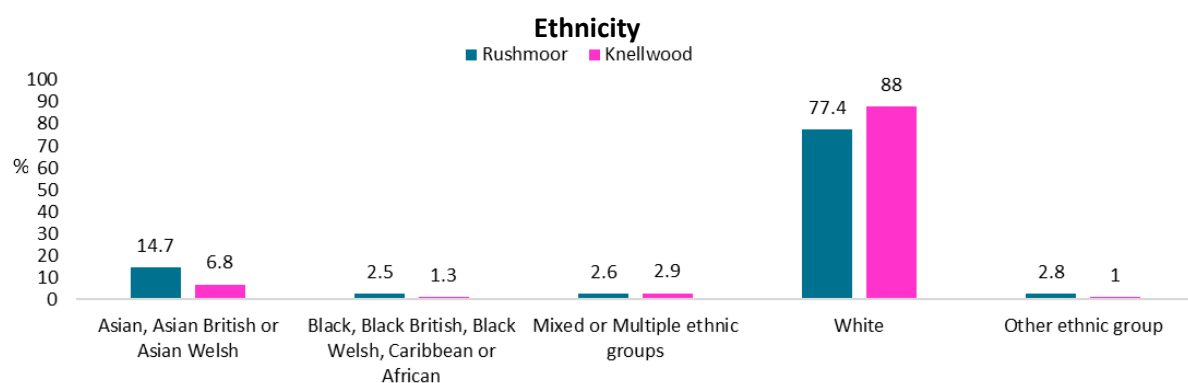
- Population:**

2021 Census	Population	Total households	Female %	Male %
Knellwood	7,400	3,000	50.4	49.6

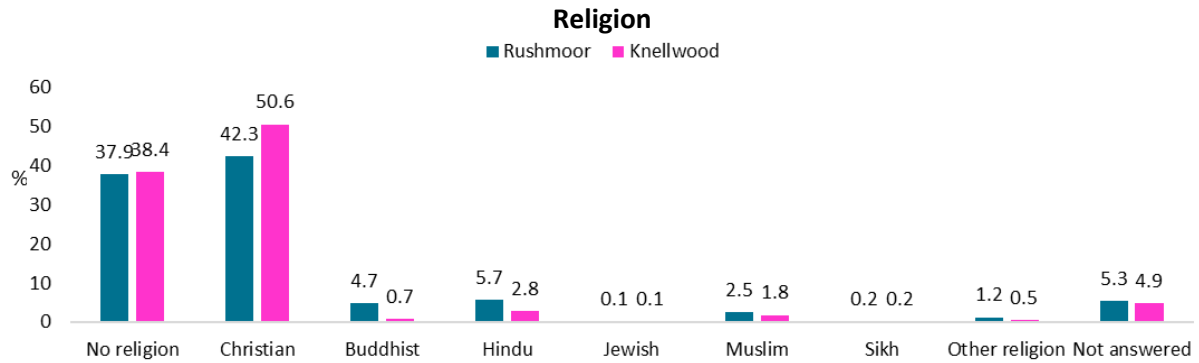
- Age:** Knellwood ward has a slightly older population, when compared to Rushmoor as a whole.



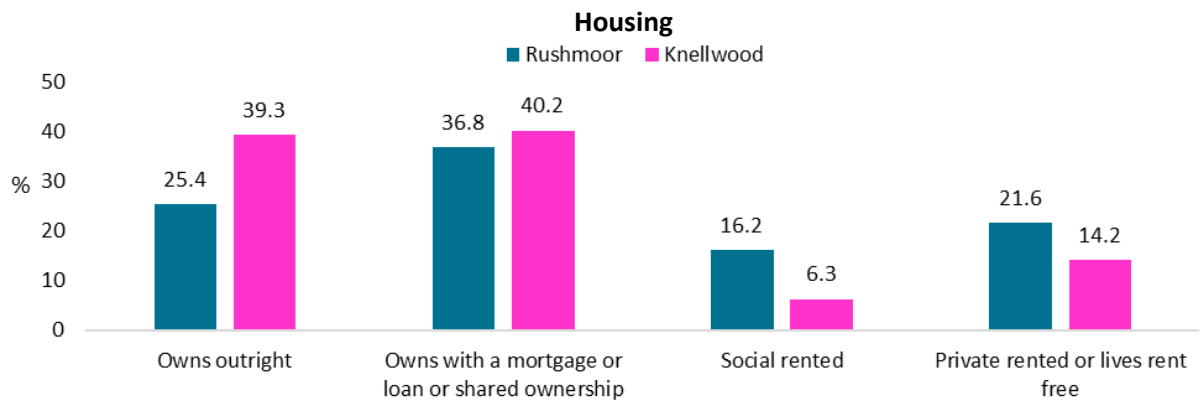
- Ethnicity:** Knellwood has a higher percentage of White residents and a lower percentage of Asian residents, when compared to Rushmoor as a whole.



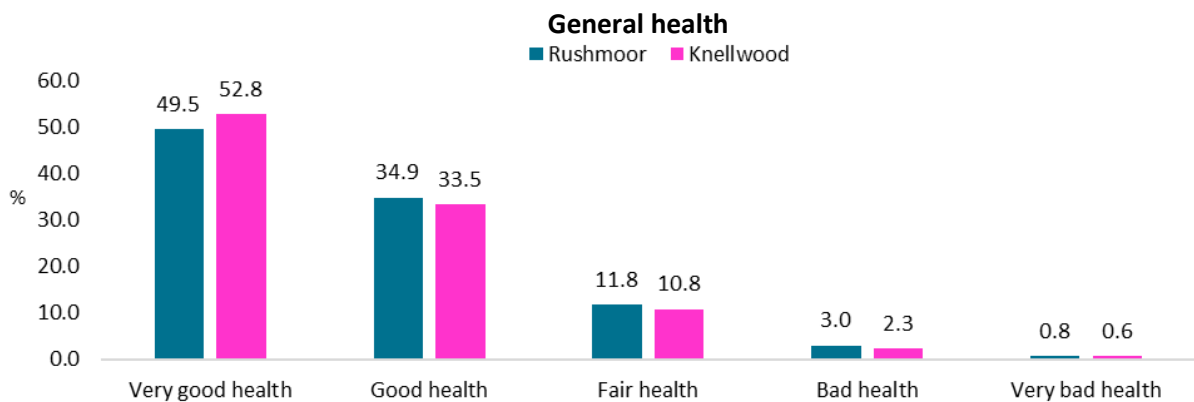
- **Religion:** A higher percentage of Knellwood residents are Christians, when compared to Rushmoor as a whole.



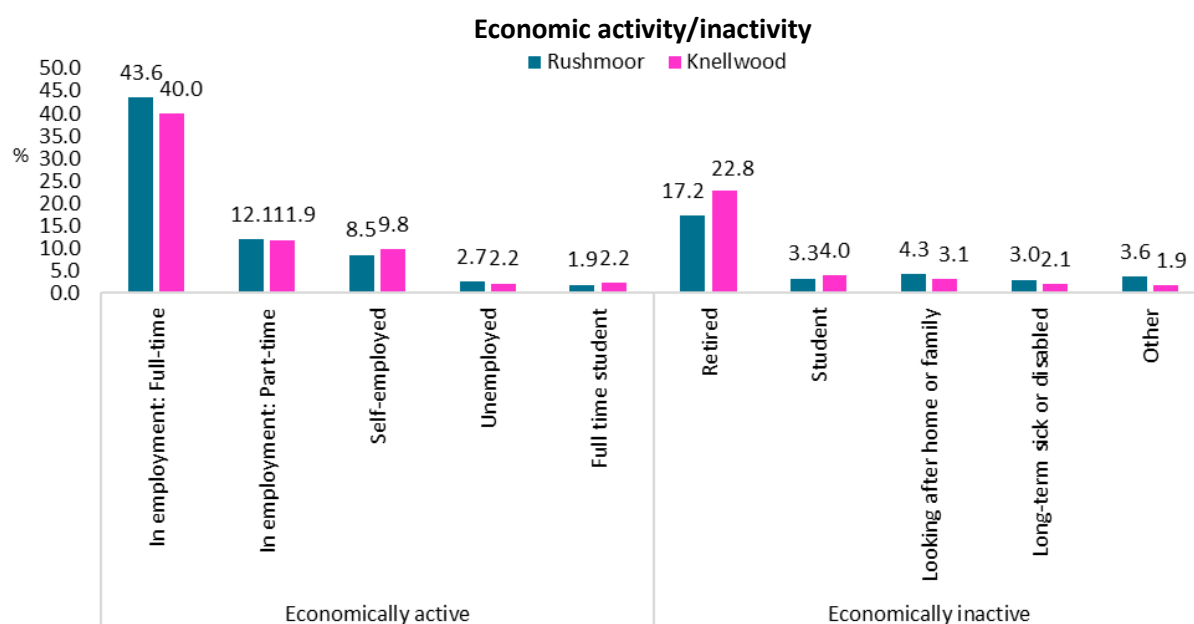
- **Housing:** A higher percentage of residents in Knellwood own their own homes and less rent their homes from social landlords (housing associations) and rent privately, when compared to Rushmoor as a whole.



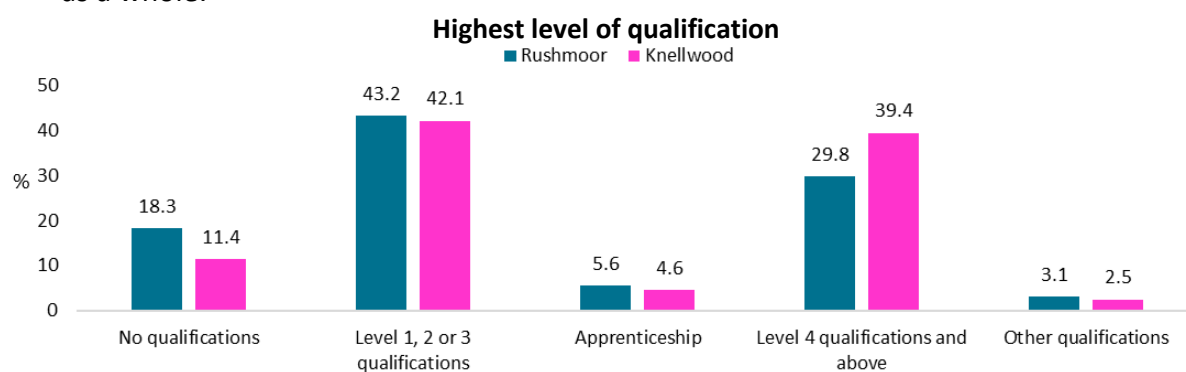
- **Health:** A slightly higher percentage of Knellwood residents reported very good health, when compared to Rushmoor as a whole.



- **Economic activity/inactivity:** Knellwood ward has a higher percentage of retired residents, when compared to Rushmoor as a whole.



- **Qualifications:** A higher percentage of Knellwood residents have level 4 qualifications and above and a lower percentage have no qualifications, when compared to Rushmoor as a whole.



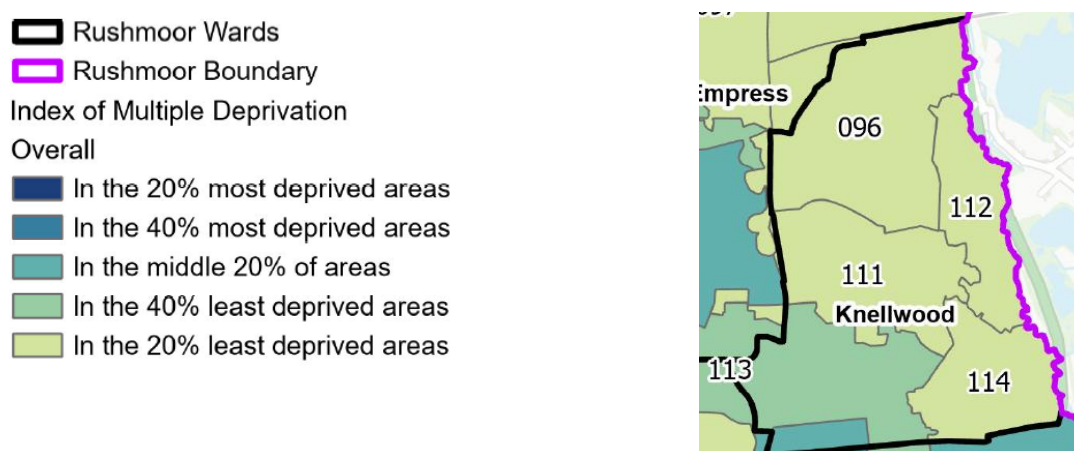
- Level 1 and entry level qualifications: 1 to 4 GCSEs grade A\* to C , Any GCSEs at other grades, O levels or CSEs (any grades), 1 AS level, NVQ level 1, Foundation GNVQ, Basic or Essential Skills
- Level 2 qualifications: 5 or more GCSEs (A\* to C or 9 to 4), O levels (passes), CSEs (grade 1), School Certification, 1 A level, 2 to 3 AS levels, VCEs, Intermediate or Higher Diploma, Welsh Baccalaureate Intermediate Diploma, NVQ level 2, Intermediate GNVQ, City and Guilds Craft, BTEC First or General Diploma, RSA Diploma
- Apprenticeship
- Level 3 qualifications: 2 or more A levels or VCEs, 4 or more AS levels, Higher School Certificate, Progression or Advanced Diploma, Welsh Baccalaureate Advance Diploma, NVQ level 3; Advanced GNVQ, City and Guilds Advanced Craft, ONC, OND, BTEC National, RSA Advanced Diploma
- Level 4 qualifications and above: degree (BA, BSc), higher degree (MA, PhD, PGCE), NVQ level 4 to 5, HNC, HND, RSA Higher Diploma, BTEC Higher level, professional qualifications (for example, teaching, nursing, accountancy)
- Other: vocational or work-related qualifications, other qualifications achieved in England or Wales, qualifications achieved outside England or Wales (equivalent not stated or unknown)



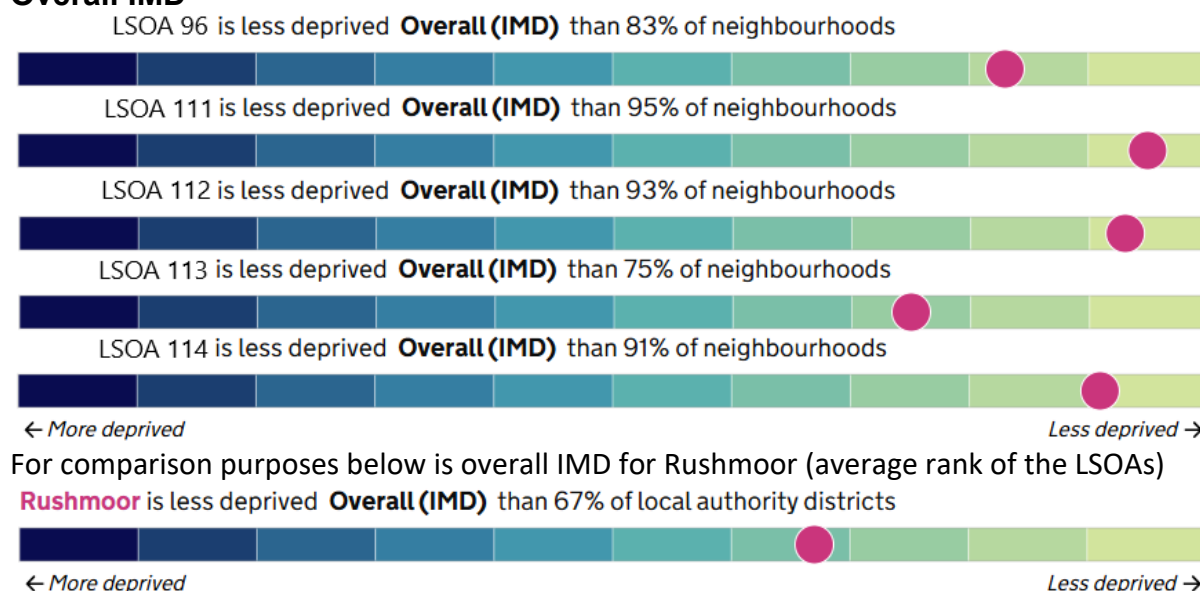
## Deprivation breakdown

The Government's Index of Multiple Deprivation (IMD) 2025 provides a relative deprivation score for each small area in England, it covers a range of economic, social and housing issues. The overall score is calculated using data from seven domains. Most of indicator data has come from 2022 to 2024 and some of the data is from the 2021 Census. The Indices of Deprivation cover geographical areas that are called Lower-layer Super Output Area level (LSOA), of which there are 33,755 in England. Each LSOA is ranked in order against all other LSOA in the country, where 1 is the most deprived and 33,755 is the least deprived.

There is a total of 60 LSOAs in Rushmoor. Unfortunately, LSOAs and the council's wards do not exactly line up. In Knellwood ward there are parts of six LSOAs but only five which have more than 40% of their area in the ward.



### Overall IMD



Knellwood ward has no areas in the 20% most deprived areas in England for Multiple Deprivation. For more information about the Index of Multiple Deprivation please see our IMD 2025 data sheet.